

THE MMC GRAND EVENT VENUE



LET'S GO

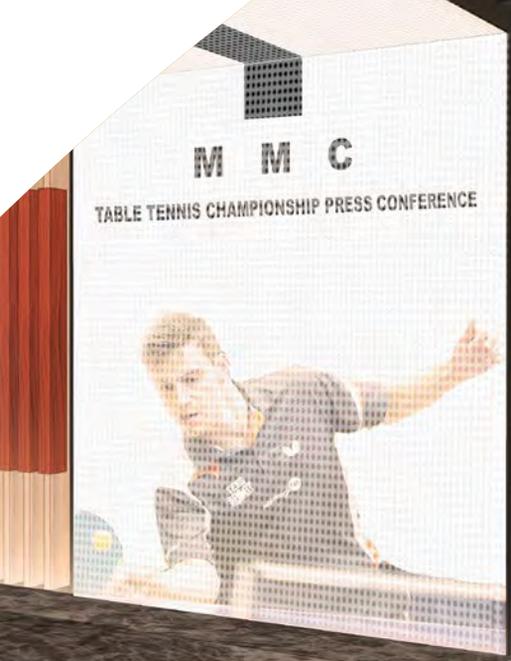
We began the initial phase of the project by looking through the original design of the project. In order to complement and emphasize the original building form, we began by using the layout as a foundation to implement dynamic components to enhance the animation of the space. Initial experience begins through the main lobby, where a presentation of flowing line works and accent lighting streams through and around you. Offsetting from existing boundaries, we created layers within the ceiling to enhance the experience of circulation. Acting as guides, the resulting lines accompanies you as you move through the space.



Presenting itself immediately as you step out the staircase and elevator, the focal threshold surrounds itself around you, functioning as an adaptive sign tunnel for showcasing various functions. Adjacent to it, is the feature photo wall, representing the iconic materiality of Canada, emphasizing the red hue between the warm timber. Together the two acts as a focal feature to draw circulation into the Multifunctional Event Hall.



As we move down central foundation on which the project was conceived to preserve. Striving to pursue a stronger relation with the environment its situated on. We aimed for the prospect of applying the project as a **celebration of the Canadian spirit**, housing the gathering and intertwining of diverse cultural identities. Acting as a fluid passageway, the space allows transitioning from one cultural threshold to another, one function to another, catering to the flexibility and characteristics of **cultural diversity**.



To represent the site in all its essence, the project also strives to represent the cultural and constructive icons of Canada through materiality and design. As you circulate within the main lobby, threshold spaces, including the seating lounge, envelop you with icons and the vernacular of Canada, setting the **intimacy and ambiance of the space**.

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THE GRAND EXPERIENCE

As soon as you enter the multifunction hall, a vast flood of light and warmth surrounds you. One main challenge we encountered was for us to find a way to conceal the existing structural beam work in a non-invasive manner, while maintaining our project goal. Continuing the representation of Canadian materiality,



the space mimics the harmony between the structures of wood and snow during the winter months. The element of snow, being one of the main charm of the Canadian winter, organically blankets on top as a ceiling feature, and connects to the towering wood columns to display the scale and height of the event hall. The harmony between the warmth of materiality and light sets the tone and ambiance of the space while presenting the Canadian essence in a monumental way. Technical applications are applied in order to accommodate the variety of functionalities housed within the venue. The hall is equipped with a large presentation screen suitable to host for a collection of events. An extensive partition intersects through the hall, dividing it into two separate smaller sections, allowing flexibility for assorted smaller activities. As well, diverse applications of light allow to set different moods and accommodating to various functions and large scale congregations.

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Project made possible by

